

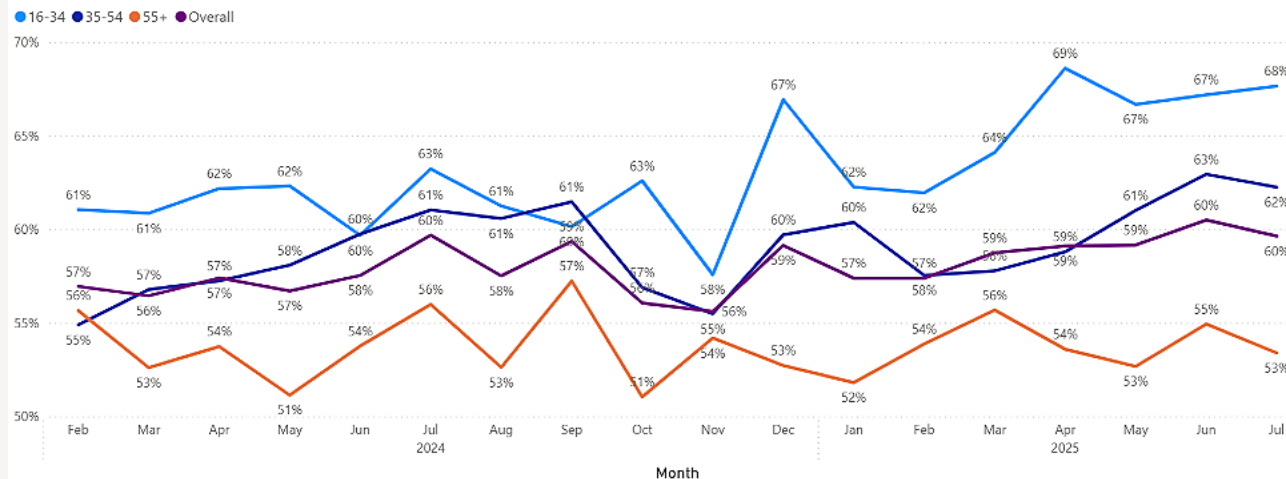


# Travel outlook in July is robust as 60% of UK adults intend to travel for leisure in the next twelve months

The appetite for travel is increasing, especially amongst the younger customers but there are large regional differences



Travel intention for leisure

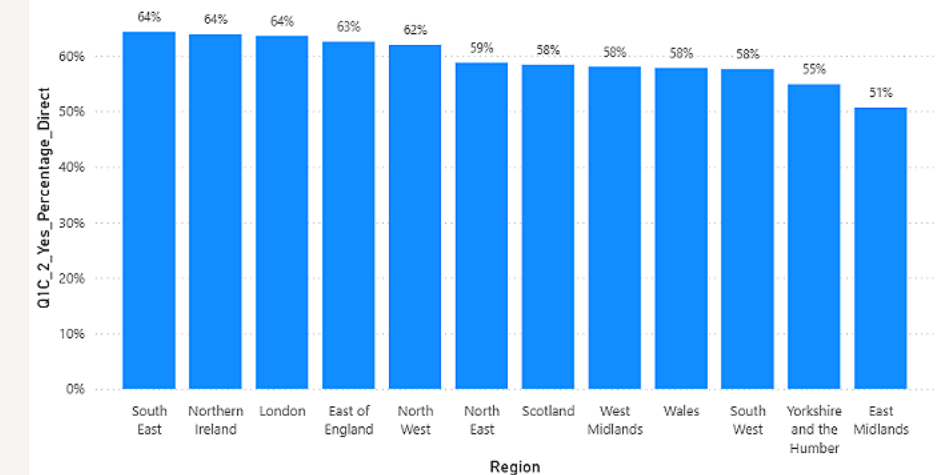


Key highlights this month:

- Travel outlook remains strong for next year as 60% of UK adults intend to travel for leisure in the next 12 months. This is same as 2024,
- This summer, we have seen especially great appetite for travel from the younger segment aged below 35 years who are typically more budget conscious
- There are large regional differences in intention to travel. South East. In Northern Ireland and London see almost 64% of adults plan to travel in the East Midlands, there are only 51% of adults with travel plans.

Regional Travel Intention

Month ● Jul



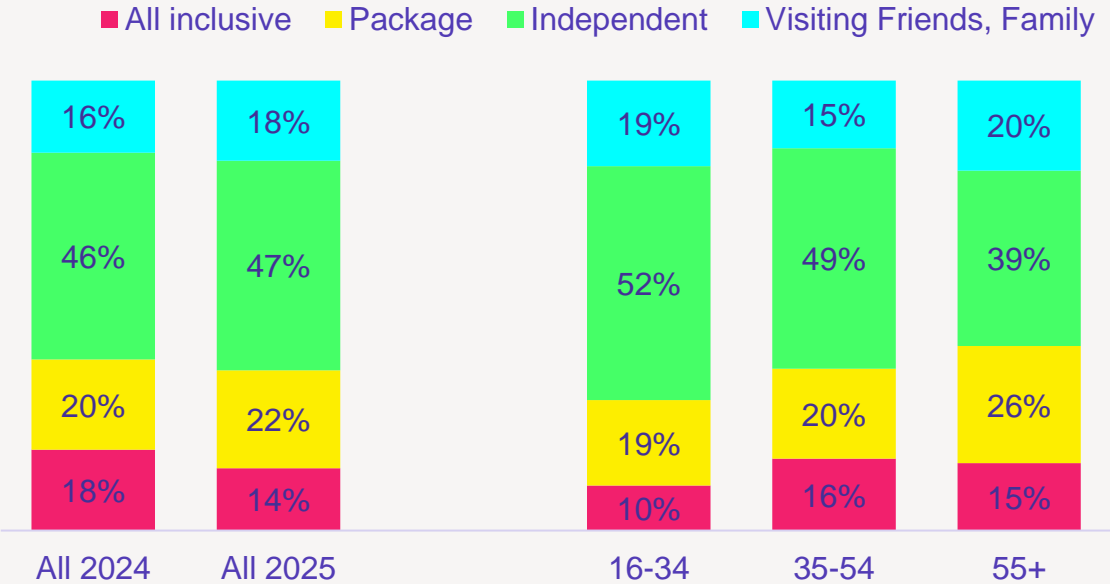
Source: FRES Monthly Tracker conducted in August 2025.  
Travel intention: Thinking about the next 12 months (i.e. between now and \$FRMonth\$FRNEXTyear).. Do you intend to travel abroad? (Please select all that apply) n = 4000

# Type of travel: fewer customers took all-inclusive holidays in July in comparison to the last year

In July we have seen a lower share of customers taking all-inclusive holidays in favour of package holidays and visiting friends and family



Type of travel July 2025



Key highlights this month:

- June and July is a popular time for younger customers to travel. Whilst some of them prefer all inclusive or package holidays- the independent travel is the most popular amongst 16-34 years old

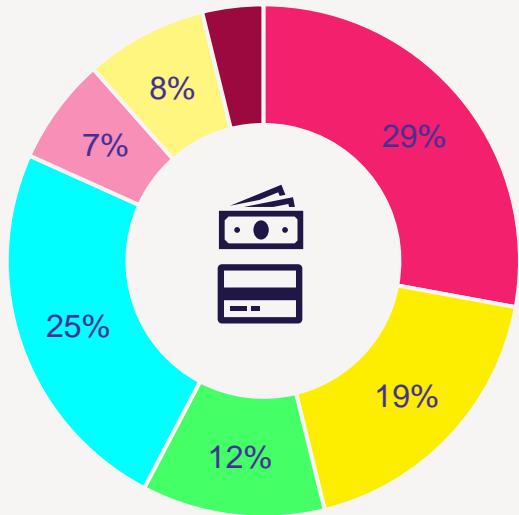


# Cash was still widely used overseas last month as 62% of travellers paid by cash this summer - Both old and young

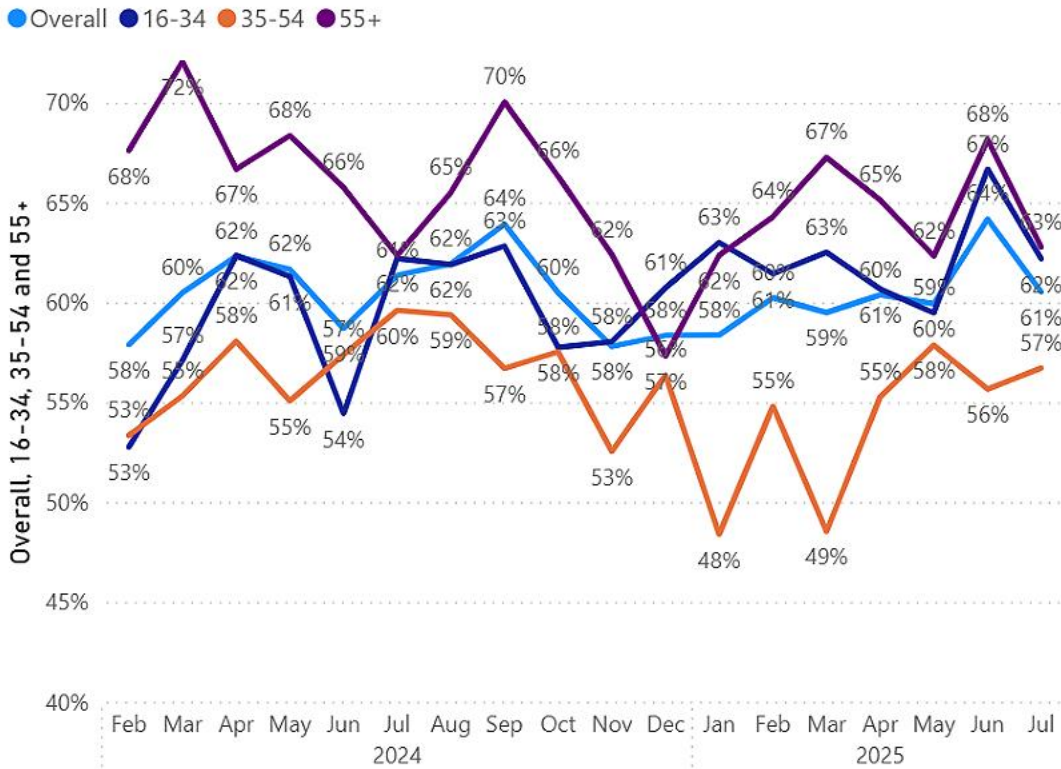
Cash is still used by customers of all ages. Whilst the 55+ years olds are the biggest cash advocates; 57% of customers aged below 35 years paid by cash too



Share of wallet- payment method



FX Usage (Used FX)



## Key highlights this month:

- The share of customers who used cash abroad is the same as last year
- FX cash that includes pre-departure cash, ATM withdrawals, and foreign currency bought overseas accounts for about 40% of the share of wallet
- A debit card is the most popular type of card used overseas.
- Prepaid cards are very popular among those who want to control spending and lock exchange rates in advance

first@rate

thank you